



# FIRE HOUSE LOFT

Fire House Loft, LLC (dba Fire House Loft) will be an art gallery located at 4523 Magazine Street in New Orleans. Fire House Loft, LLC is a Louisiana limited liability company and has secured a 5-year lease for the gallery space on Magazine Street.

The gallery will operate as follows:

- Sean Colwell is the owner and creative director of Fire House Loft, LLC. Sean will manage all art displays, artist events, classes, seminars, and scheduling.
- Those artists who choose to display their art at the gallery will work shifts by helping with visitor tours and information.
- Revenue will come from commission fees on all art sales and rental fees for private art shows.
- Fire House Loft will have one assistant on payroll to assist with various operational tasks.
- All other help will come from artist volunteers.
- Fire House Loft will use a local CPA Shelly McCollum to manage all bookkeeping, accounting, and tax filings.
- Fire House Loft has contracted with local graphic designers at Communify for website design and SEO maintenance, and local digital marketing company Freret Napoleon for advertising.

Please direct any questions related to the operations of Fire House Loft to Sean Colwell at [sean@firehouseloft.com](mailto:sean@firehouseloft.com) or 504-233-2385.